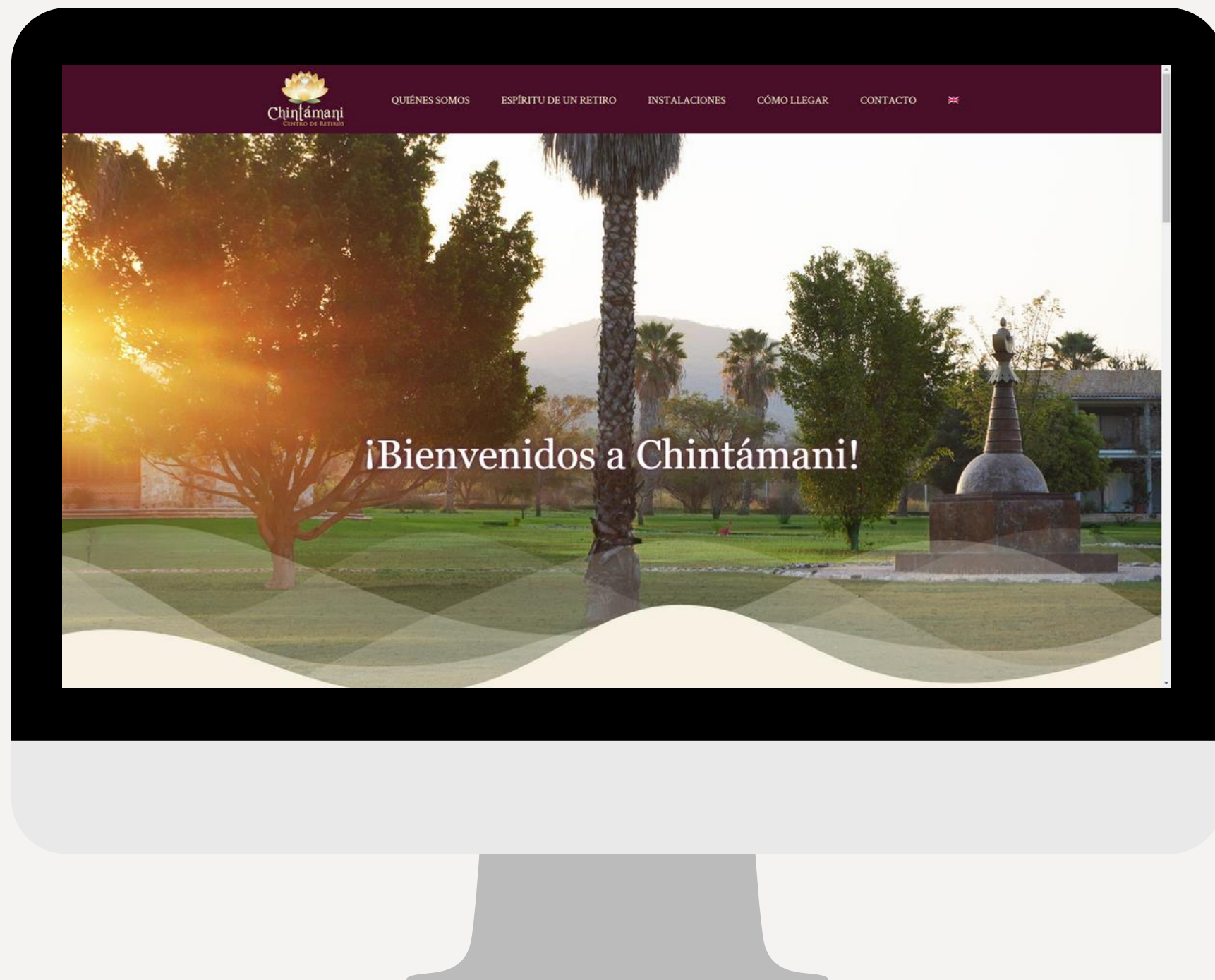


romina · kiriadre

Website Portfolio_



Scope_

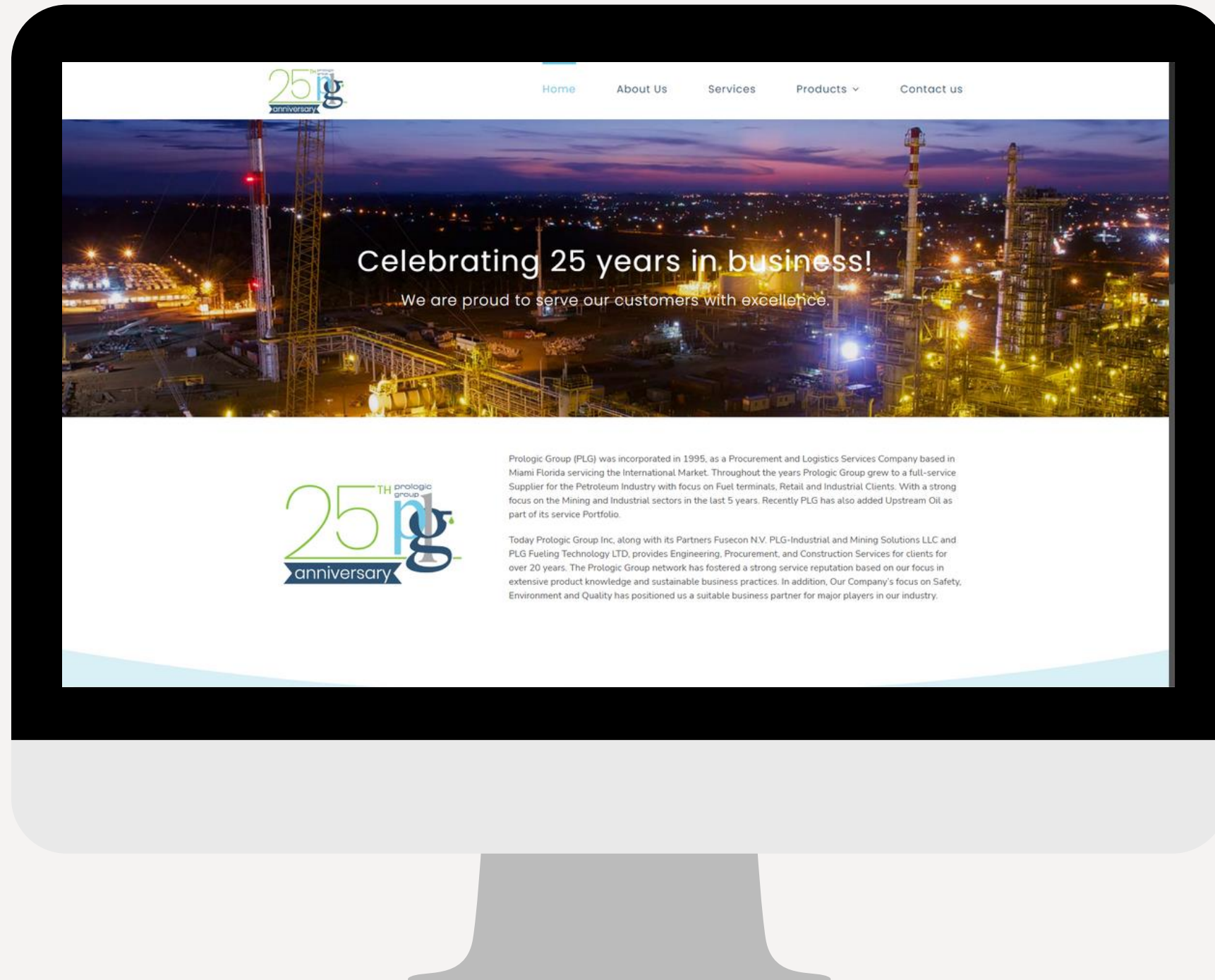
Website redesign. The design was dated and was not mobile friendly.

My Contribution_

I was given only images and texts. I created a calming aesthetic with clear and open spaces to convey beauty, relax, a sensation of being far from the city, while maintaining their logo colors.

Platform_ Avada Theme on WordPress





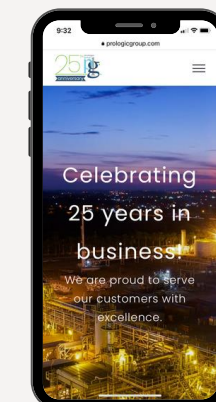
Scope_

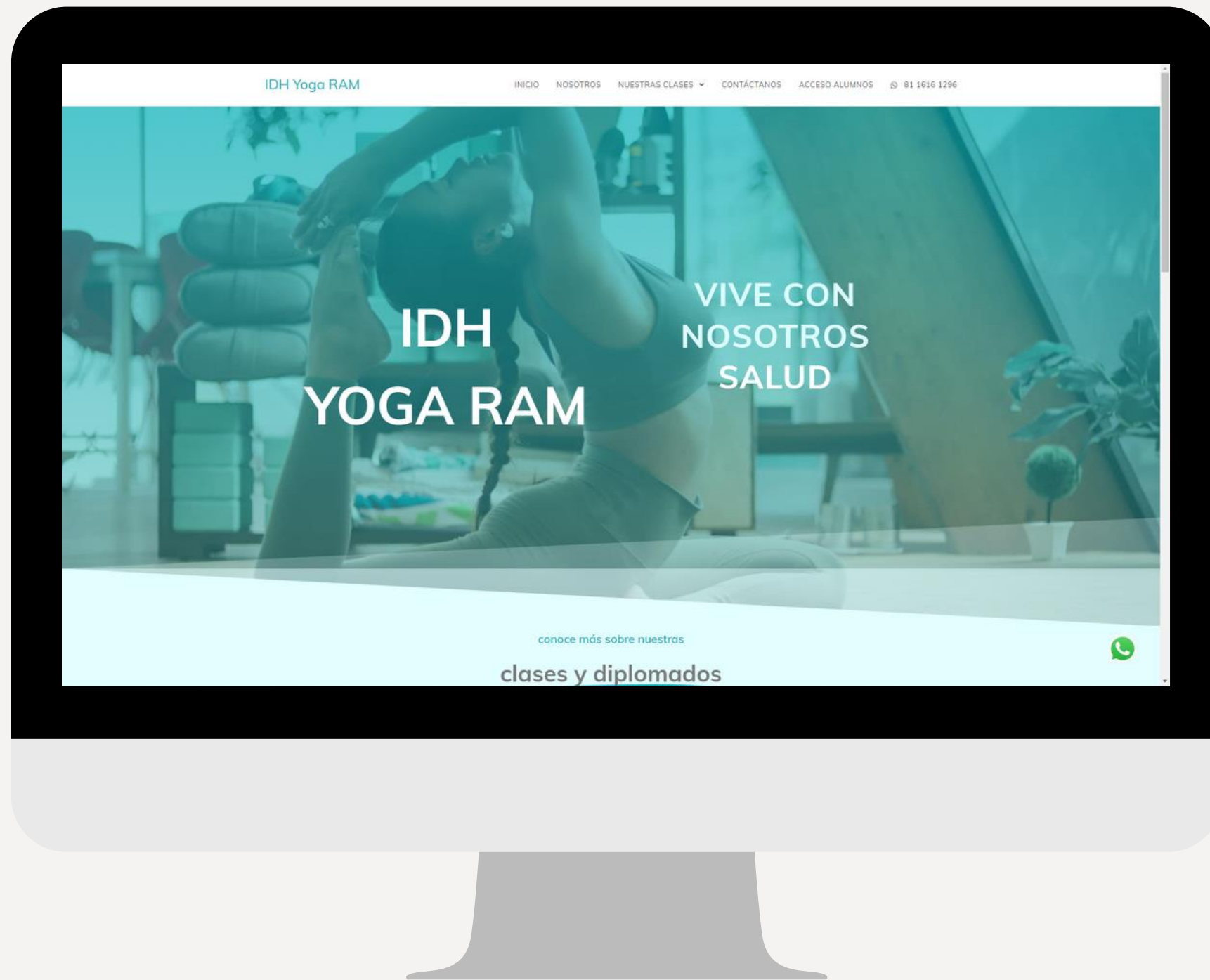
25 year Logo + Website redesign.

My Contribution_

Keeping the original logo colors, I created a 25th anniversary logo and created a website that is organized, well structured and focused on their products and services. I used multiple pages since content was high in text and expanded their visual identity and user readability by using backgrounds and icons.

Platform_ Avada Theme on WordPress





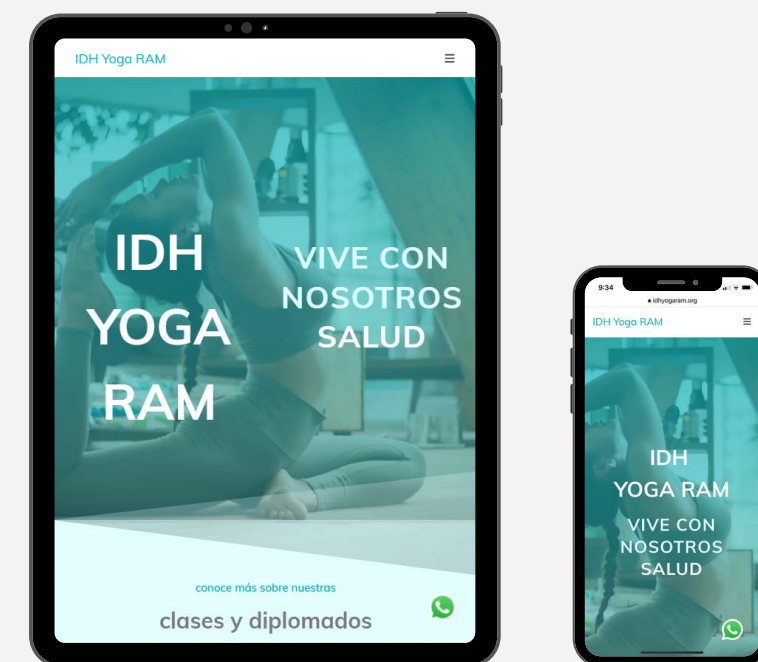
Scope_

Website redesign.

My Contribution_

Updated their design using Elementor on WordPress. I used colors and elements distribution that can make users calm but energetic. Using high quality stock images, I brightened up their website design.

Platform_ Elementor on WordPress





Scope_

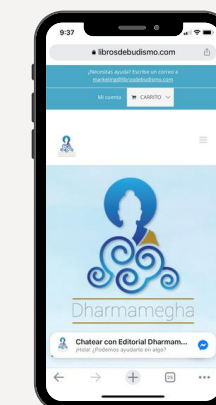
Digital producto eCommerce Website

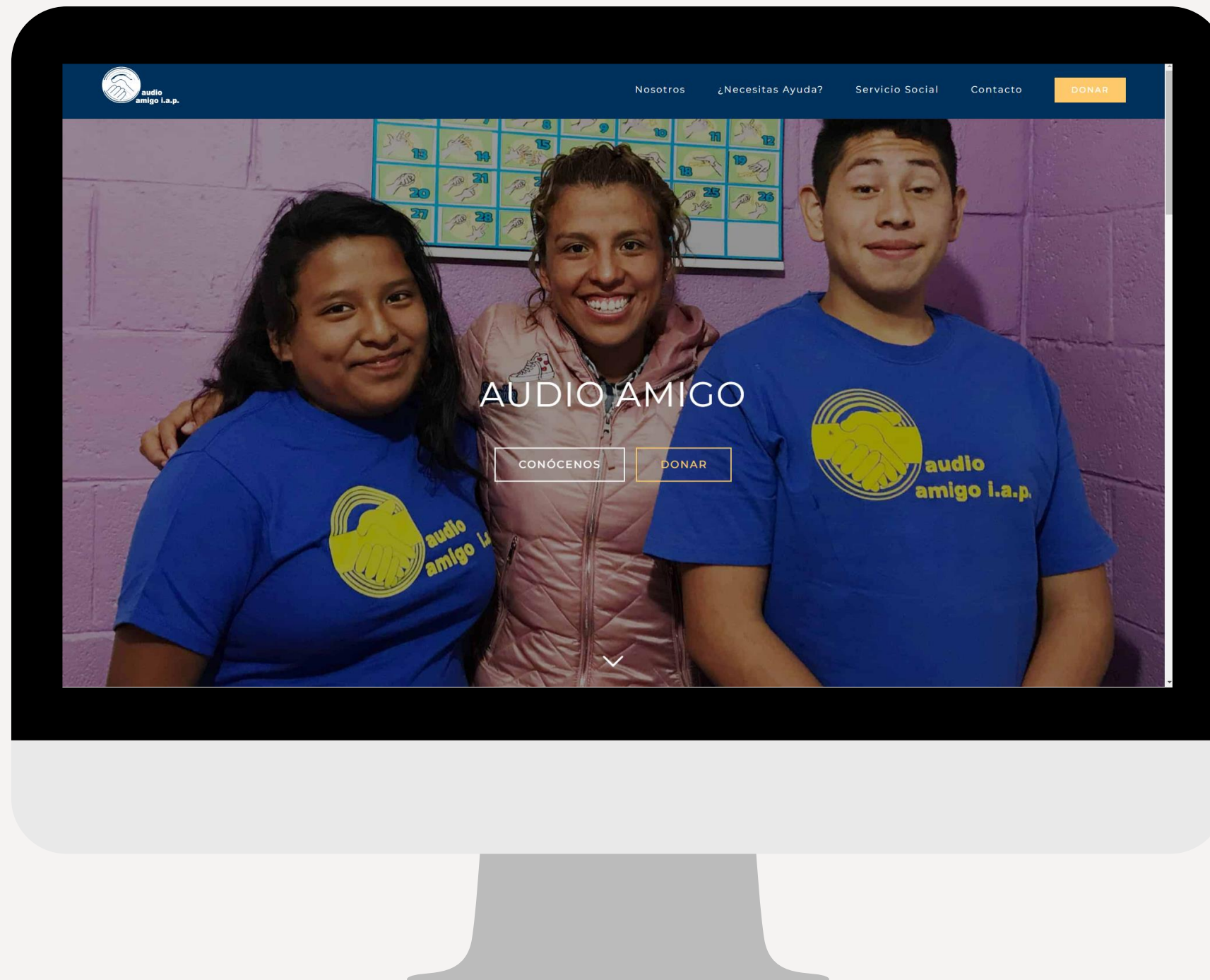
My Contribution_

The products sold are Buddhist ebooks in spanish. Because of that I used one of the symbols used in Buddhism, the sky to inspire myself on the look and feel, while replicating logo colors for accents.

Platform_

WooCommerce & Avada Theme on WordPress





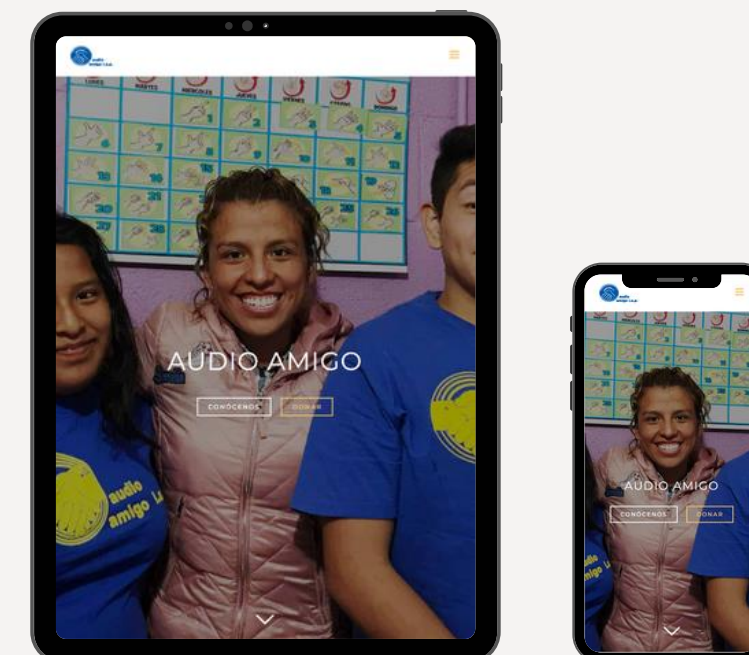
Scope_

Website creation

My Contribution_

This non-profit didn't have a website. They needed to communicate how they are helping people with a hearing disability. I created their website structure and advised which content they needed to add as well as creating a fun but effective website. The colors chosen were aimed to convey the playful side of the kids that are being benefited by this organization.

Platform_ Avada Theme on WordPress





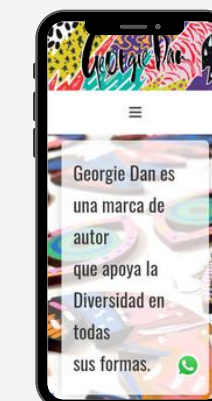
Scope_

Website creation

My Contribution_

This company is selling one-of-a-kind products. They needed to show the fun and uniqueness of their products and photography. I used their images to be the focus piece in each section while using a bold typography to match with their bold logo.

Platform_ Avada Theme on WordPress





Scope_

Brand Manual + Website redesign

My Contribution_

While creating their brand manual I used the logo colors to bring to life their fun side. This non-profit helps kids in vulnerable situations to grow in a team-based community. With the organic shapes and lines, I created a sensation of aliveness and dynamic environment.

Platform_ Avada Theme on WordPress

